

# 小年活动策划：传承民俗与社区共融

小年作为春节的重要前奏，不仅是家庭团聚的时刻，更是中华优秀传统文化传承的重要节点。为了让社区居民在欢庆小年的同时，更好地了解民俗文化，我们策划了一场丰富多彩的‘迎小年’主题活动，旨在增强社区凝聚力和节日氛围。

活动将从早上九点开始，首先安排一场民俗知识讲座。讲座内容涵盖小年的起源、祭灶习俗、年节禁忌及各地不同的小年习俗，让参与者在轻松愉快的氛围中学习传统文化。讲座结束后，将开展民俗展示环节，包括贴春联、剪纸、打糖画等互动项目，让居民亲身体验手工技艺。

中午时分，安排手工制作灶糖活动。灶糖作为小年不可或缺的食品，不仅象征甜蜜和吉祥，也让孩子们在动手操作中了解传统节日食品的制作方法。活动现场将准备详细的制作指导，并由社区志愿者全程协助，确保安全和顺利进行。

下午的高潮部分是舞龙表演及互动环节。表演由社区文艺团队呈现，居民可参与简单的舞龙体验，感受节日的热闹气氛。同时设置拍照区和互动小游戏，让大家在欢乐中增进邻里交流。

整个活动的组织安排上，明确了人员分工：讲座由文化老师主持，手工制作由志愿者协助，舞龙表演由文艺团队负责。物资准备包括讲座PPT、手工工具、糖料、舞龙道具及安全防护用品。安全措施也被重点考虑，特别是在孩子参与手工和舞龙环节时，确保有专人指导和急救准备。

通过此次小年活动，社区居民不仅能够在节日前夕享受欢乐，更能加深对民俗文化的理解，增强邻里之间的情感联系，为春节营造浓厚的节日氛围。这套活动方案也适用于学校或企事业单位，可根据场地和人数进行灵活调整，使每一次小年庆祝都独具特色。

## Xiaonian Festival Planning: Inheriting Folk Traditions and Community Cohesion

Xiaonian, as an important prelude to the Spring Festival, is not only a time for family reunion but also a crucial moment for inheriting Chinese traditional culture. To help community residents celebrate Xiaonian while better understanding folk traditions, we have planned a colorful 'Welcome Xiaonian' themed event aimed at enhancing community cohesion and festive atmosphere.

The event will start at 9:00 AM with a folk knowledge lecture. The lecture will cover the origin of Xiaonian, the Kitchen God ritual, New Year taboos, and various regional Xiaonian customs, allowing participants to learn traditional culture in a relaxed and enjoyable way. After the lecture, a folk exhibition will be held, including activities such as spring couplet pasting, paper cutting, and sugar painting, allowing residents to experience traditional crafts firsthand.

At noon, a hands-on Zao sugar making activity will take place. Zao sugar is an

essential Xiaonian treat, symbolizing sweetness and good fortune. Children can learn traditional food-making techniques while enjoying the hands-on process. Community volunteers will provide full assistance to ensure safety and smooth execution.

The afternoon highlight is a dragon dance performance and interactive session. The performance, presented by the community art team, allows residents to participate in simple dragon dance experiences and feel the lively festival atmosphere. A photo area and interactive games will also be set up, fostering neighborly communication and joy.

In terms of organization, roles are clearly defined: the lecture will be hosted by a culture teacher, the craft workshop assisted by volunteers, and the dragon dance performed by the art team. Supplies include lecture PPTs, craft tools, sugar ingredients, dragon props, and safety equipment. Safety is prioritized, especially during hands-on and dragon dance activities for children, with guidance and first aid prepared on site.

Through this Xiaonian event, community residents can enjoy the festive spirit, deepen their understanding of folk culture, and strengthen neighborly bonds, creating a warm and vibrant atmosphere for the Spring Festival. This activity plan is also suitable for schools or enterprises and can be adapted according to venue and number of participants, making each Xiaonian celebration uniquely special.

## 小年活动策划：家庭与社区的节日共庆

小年是春节前的重要节日，其意义在于祭灶迎新、驱邪祈福，也是家庭团聚和社区交流的好时机。为了让更多居民体验传统节日的魅力，我们设计了一套完整的小年活动策划方案，兼顾文化传承与趣味互动。

活动以上午的民俗文化讲座为开端，由社区文化老师介绍小年的历史渊源、各地的习俗差异及祭灶传统。这一环节不仅为居民提供知识普及，也为后续的互动活动打下文化基础。讲座结束后，将进行民俗手工展示，如剪纸、灶糖制作及年画体验，鼓励居民和孩子们亲自动手，感受传统技艺的独特魅力。

中午的手工制作灶糖环节安排在社区活动室内，现场提供原料和制作工具，由志愿者协助指导，确保制作过程安全顺利。通过亲自动手，孩子们可以了解灶糖的象征意义及传统制作工艺，也让家长与孩子在制作过程中增进亲子互动。

下午安排的舞龙表演将成为活动高潮。由社区文艺团队精心排练，居民可以观赏表演，也可在指导下参与简单舞龙动作。舞龙不仅展现了民间艺术的魅力，也增强了社区的节日氛围。此外，活动现场还设置了趣味游戏和拍照区域，增进居民之间的交流和互动。

活动流程明确，人员分工清晰：讲座由文化老师负责，手工制作由志愿者协助，舞龙表演由文艺团队执行。物资准备充分，包括讲座设备、手工材料、舞龙道具及安全用品。特别注重安全措施，确保孩子和老人参与活动时有专人照看，并设有应急方案。

通过本次小年活动，居民在享受节日欢乐的同时，更能理解中华优秀传统文化，增强社区凝聚力。这套方案适用于社区、学校及企事业单位，既能丰富节日活动内容，又能传承文化精髓，为春节的到来增添喜庆色彩。

## **Xiaonian Event Planning: Celebrating the Festival with Family and Community**

Xiaonian is an important festival before the Spring Festival, symbolizing the worship of the Kitchen God, warding off evil, and praying for blessings. It is also an excellent opportunity for family reunion and community interaction. To allow more residents to experience the charm of traditional festivals, we have designed a comprehensive Xiaonian event plan that balances cultural heritage with fun and interactive activities.

The event begins with a morning folk culture lecture, led by the community culture teacher. The lecture introduces the historical origin of Xiaonian, regional customs, and Kitchen God rituals. This session provides cultural knowledge and lays the foundation for subsequent interactive activities. After the lecture, a folk craft exhibition will take place, including paper cutting, Zao sugar making, and New Year painting experiences, encouraging residents and children to participate and appreciate traditional crafts.

The noon Zao sugar making session will be held in the community activity room. Ingredients and tools will be provided on site, with volunteers assisting to ensure safety and smooth operation. Through hands-on experience, children can learn the symbolic meaning and traditional techniques of Zao sugar, while parents and children strengthen their bond during the activity.

The afternoon dragon dance performance will be the highlight of the event. Carefully rehearsed by the community art team, residents can watch the performance and participate in simple dragon dance moves under guidance. Dragon dancing showcases the charm of folk art and enhances the festive atmosphere. In addition, interactive games and photo areas will be set up to promote communication among residents.

The event flow is clearly defined, with responsibilities assigned: the lecture is led by the culture teacher, crafts by volunteers, and the dragon dance by the art team. Supplies include lecture equipment, craft materials, dragon props, and safety

equipment. Special attention is paid to safety, with dedicated personnel watching over children and elderly participants and emergency plans in place.

Through this Xiaonian event, residents can enjoy the festival while gaining a deeper understanding of Chinese traditional culture and strengthening community cohesion. This plan is suitable for communities, schools, and enterprises, enriching festival activities and preserving cultural heritage, adding a joyful atmosphere to the upcoming Spring Festival.

## 小年节日策划：从民俗到欢乐互动

随着春节的临近，小年作为春节前的重要节日，为社区和家庭提供了一个欢庆和文化遗产的契机。为了营造浓厚的节日氛围，我们精心策划了一场以‘迎小年’为主题的活动，结合民俗讲座、手工制作和社区互动，让居民既能享受节日的欢乐，也能了解传统文化的内涵。

活动当天上午，将安排民俗文化讲座，由专业老师讲解小年的由来、祭灶习俗以及各地特色民俗。讲座内容生动有趣，通过案例分享和互动问答，引导居民主动参与，加深对民俗的理解。讲座结束后，进入民俗展示环节，包括剪纸、灶糖制作及年画体验，让居民通过亲身操作感受传统艺术的魅力。

中午的重点环节是手工灶糖制作。灶糖不仅是节日美食，更承载了吉祥与祝福的寓意。在志愿者的指导下，居民和孩子们可以自己动手制作灶糖，体验制作过程的乐趣，并在活动中互相交流，增进邻里感情。

下午的活动高潮是舞龙表演及互动。社区文艺团队将表演传统舞龙，并邀请居民参与部分动作体验，感受民间艺术的活力和节日的热烈氛围。同时，活动现场还设计了互动小游戏和拍照区，鼓励家庭和邻里之间的交流互动，让节日氛围更加浓厚。

活动组织方面，明确了时间安排和人员分工。讲座环节由文化老师主持，手工制作由志愿者协助，舞龙表演由文艺团队负责。物资准备包括讲座用具、手工材料、舞龙道具和安全装备。特别强调安全措施，如在手工和舞龙环节安排专人指导、预备急救措施，确保活动顺利进行。

通过此次小年活动，不仅丰富了社区居民的节日生活，还增强了社区的凝聚力，促进了邻里交流。同时，居民在轻松愉快的环境中学习和体验民俗文化，为春节营造了喜庆祥和的气氛。这套方案也可以在学校或企事业单位实施，适当调整内容和时间，达到最佳节日效果。

## Xiaonian Festival Planning: From Folk Traditions to Fun

# Interactions

As the Spring Festival approaches, Xiaonian, an important festival before the Lunar New Year, provides an opportunity for communities and families to celebrate and preserve cultural traditions. To create a strong festive atmosphere, we have carefully planned a 'Welcome Xiaonian' themed event, combining folk lectures, craft workshops, and community interactions so that residents can enjoy the festival while learning about traditional culture.

In the morning, a folk culture lecture will be held, led by a professional instructor, explaining the origin of Xiaonian, Kitchen God rituals, and unique local customs. The lecture will be lively and engaging, featuring case sharing and interactive Q&A sessions, encouraging residents to participate actively and deepen their understanding of folk traditions. Following the lecture, a folk exhibition will showcase paper cutting, Zao sugar making, and New Year painting, allowing residents to experience the charm of traditional arts firsthand.

The highlight at noon is the hands-on Zao sugar making activity. Zao sugar is not only a festive treat but also carries symbolic blessings for good fortune. Under volunteer guidance, residents and children can make Zao sugar themselves, enjoying the process while communicating and fostering neighborly bonds.

The afternoon climax is a dragon dance performance and interactive session. The community art team will perform a traditional dragon dance and invite residents to try some movements, experiencing the vitality of folk art and the lively festive atmosphere. Additionally, interactive games and a photo area will encourage family and neighbor interaction, enhancing the festival spirit.

In terms of organization, the schedule and responsibilities are clearly defined: the lecture will be hosted by the culture teacher, crafts assisted by volunteers, and the dragon dance performed by the art team. Supplies include lecture tools, craft materials, dragon props, and safety equipment. Safety measures are emphasized, with dedicated personnel overseeing hands-on and dragon dance activities and first aid prepared to ensure smooth operations.

This Xiaonian event not only enriches residents' festival experience but also strengthens community cohesion and neighborly communication. Participants can enjoy a fun and educational environment, deepening their understanding of folk culture and creating a joyful and harmonious atmosphere for the Spring Festival. This plan can also be applied in schools or enterprises, with content and timing adjusted to achieve optimal festive results.

# 小年社区活动策划：欢乐与民俗的结合

小年作为春节的重要前奏，是社区文化活动的重要契机。为了让居民在欢庆小年的同时感受到传统文化的魅力，我们设计了一套完整的社区活动策划方案，涵盖民俗讲座、手工制作灶糖、舞龙表演及互动环节。

活动安排从上午九点开始，首先进行民俗文化讲座，由文化老师讲解小年的起源、祭灶习俗以及各地不同的民俗特色。讲座采用生动的案例和互动问答方式，让居民在轻松氛围中了解传统文化，为后续活动做好铺垫。

讲座结束后，进入民俗展示与手工制作环节。居民可以参与剪纸、灶糖制作和年画绘制，通过动手体验传统工艺的魅力。特别是灶糖制作，不仅让孩子和家长体验传统食品的制作过程，也让大家在互动中感受节日的甜蜜和吉祥寓意。

下午的舞龙表演和互动体验将成为活动的高潮。社区文艺团队表演舞龙，同时邀请居民参与部分舞龙动作体验，增强参与感和节日氛围。活动现场还设置了趣味游戏和拍照区，鼓励居民之间的交流互动，拉近邻里关系。

活动组织方面，明确了人员分工和时间安排。讲座由文化老师负责，手工制作由志愿者协助，舞龙表演由文艺团队执行。物资准备包括讲座设备、手工材料、舞龙道具及安全防护用品。安全措施重点关注孩子和老人的参与环节，确保活动顺利安全。

通过本次小年社区活动，居民不仅能在节日前夕感受到浓厚的节日气氛，还能了解和体验中华民俗文化，增进邻里感情与社区凝聚力。该方案适用于社区、学校和企事业单位，可以根据场地和参与人数灵活调整，使小年庆祝活动既有文化内涵，又充满欢乐。

## Xiaonian Community Event Planning: Combining Fun and Folk Traditions

Xiaonian, as an important prelude to the Spring Festival, provides a perfect opportunity for community cultural activities. To help residents celebrate Xiaonian while experiencing the charm of traditional culture, we have designed a comprehensive community event plan, including folk lectures, hands-on Zao sugar making, dragon dance performances, and interactive sessions.

The event begins at 9:00 AM with a folk culture lecture, led by a culture teacher, explaining the origin of Xiaonian, Kitchen God rituals, and regional folk customs. The lecture uses lively case studies and interactive Q&A, allowing residents to learn traditional culture in an enjoyable atmosphere and prepare for subsequent activities.

After the lecture, participants will engage in folk displays and craft workshops,

including paper cutting, Zao sugar making, and New Year painting. By hands-on experience, residents can appreciate traditional crafts. Especially during Zao sugar making, children and parents can experience the process of creating traditional treats and enjoy the symbolic sweetness and good fortune associated with the festival.

The afternoon dragon dance performance and interactive session will be the highlight. The community art team performs the dragon dance, while residents are invited to try some movements, enhancing participation and festive atmosphere. Additionally, interactive games and a photo area will encourage communication and bonding among neighbors.

In terms of organization, roles and schedule are clearly defined. The lecture is led by the culture teacher, crafts assisted by volunteers, and the dragon dance performed by the art team. Supplies include lecture equipment, craft materials, dragon props, and safety equipment. Safety measures focus on children and elderly participants to ensure smooth and secure activities.

Through this Xiaonian community event, residents can enjoy a festive atmosphere before the Lunar New Year, learn and experience Chinese folk culture, and strengthen neighborly relations and community cohesion. This plan is suitable for communities, schools, and enterprises, and can be adjusted according to venue and participant numbers, making Xiaonian celebrations culturally meaningful and full of joy.